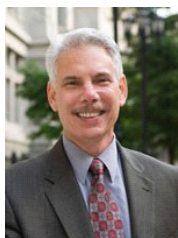


Featured Speakers

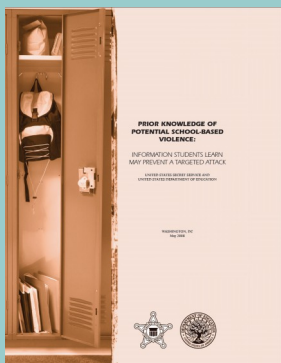


Dr. Robin Kowalski will discuss cyberbullying and the different strategies needed to address the behavior of the bully, the bystander, and the victim.

Dr. William Pollack will discuss the US Secret Service research concerning the role of bystanders in targeted school based attacks, bullying and safe school climates.



Attorney Richard Cole will discuss skills, strategies and policies schools and police need to consider for a safe school environment.



The United States Secret Service and United States Department of Education publication, *Prior Knowledge of Potential School-Based Violence: Information Students Learn May Prevent a Targeted Attack* written by lead author William Pollack, will be distributed at the conference.

This conference will address current research and best practices for addressing bullying, cyberabuse and how to turn a bystander into an ally, as well as a legislative update.

Who Should Attend This Conference?

Legislators, law enforcement, school officials, educators, community agencies, and other interested professionals

Sponsored by:

The Office of
Essex District Attorney
Jonathan W. Blodgett

in collaboration with:

Anti-Defamation League
A WORLD OF DIFFERENCE®
Institute
New England Region



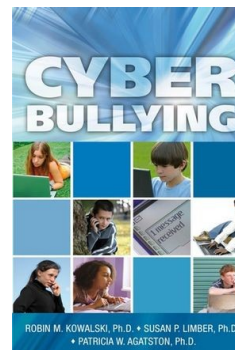
Beverly Public Schools
Triton Regional School District
Professional Development
Points (PDPs) and Certificates
of Attendance will be available
at the close of the conference.

8th Annual Essex County
Spring School Safety
Conference

Prevention Strategies and Planning: Bullying, Cyberbullying, and School Violence

Experts share the latest
research

Wednesday, April 28, 2010
8:00 a.m.—2:00 p.m.
Peabody Marriott
8 Centennial Drive
Peabody, MA



Essex District Attorney
Jonathan W. Blodgett
Ten Federal Street
Salem, MA 01970
(978) 745-6610
www.mass.gov/essexda

William Pollack, Ph.D.

Dr. William S. Pollack is the Founding Director of the Centers for Men and Young Men at McLean Hospital, a Founding Principal of the National Violence Prevention and Study Center, and the Director of REAL BOYS® Educational Programs. Receiving his Ph.D. in Clinical Psychology, after his Harvard Medical School Fellowship, he presently serves as Associate Clinical Professor in the Department of Psychiatry at Harvard Medical School. An internationally recognized authority in the areas of boy's and men's lives, and school safety/positive school climate, Dr. Pollack has served as a consultant to the Federal Collaborative *Safe School Initiative* of the United States Secret Service and US Department of Education, and is the Principal Investigator and author of it's latest "Bystander to School Violence Study". He has also served on the US Presidential Commission, *The National Campaign Against Youth Violence*, and created award-winning workshops on *Creating Safe and Bully-Free School Climates, K-12* and *New Models of Threat Assessment*. In addition, he is the internationally known author of a number of books, including the New York Times Bestseller, *Real Boys*, and a well-known contributor to the news media. A professor, clinician and consultant to school systems, law enforcement, policy makers on the state and federal levels as well as to the United Nations in these specialties, he has been honored with both the *Researcher of the Year Award* and a special *Presidential Citation* for his work by the American Psychological Association, and a *Special Citation* from The United States Secret Service.

Robin Kowalski, Ph.D.

Author of *Cyberbullying: Bullying in the Digital Age*

Dr. Robin Kowalski is a professor of psychology at Clemson University. She obtained her Ph.D. in social psychology from the University of North Carolina at Greensboro. Her research interests focus primarily on aversive interpersonal behaviors, most notably complaining, teasing and bullying, with a particular focus on cyber bullying. In addition to her current book, *Cyberbullying: Bullying in the Digital Age*, she is the author of several books including *Complaining, Teasing, and Other Annoying Behaviors*, *Social Anxiety*, *Aversive Interpersonal Behaviors*, *Behaving Badly*, and *The Social Psychology of Emotional and Behavioral Problems*. Her research brought her international attention, including an appearance on NBC's "Today Show." Dr. Kowalski has received several awards including Clemson University's Award of Distinction, Clemson University's College of Business and Behavioral Science Award for Excellence in Undergraduate Teaching, and the Clemson Board of Trustees Award for Faculty Excellence.

Richard Cole, Esq.

Richard Cole is a nationally known civil rights attorney, former Assistant Attorney General and Civil Rights Division Chief in the Massachusetts Office of Attorney General. As a Civil Rights and Safe Schools Consultant, Attorney Cole assists educators and law enforcement in the U.S. in promoting school safety, race relations and equity and addressing bullying, harassment and hate crimes in schools and cyberspace. He was national co-chair of the federal-state effort resulting in the acclaimed U.S. Department of Education's publication, "Protecting Students from Harassment and Hate Crime--A Guide for Schools." He is a graduate of Boston University School of Law and George Washington University.

The \$30.00 registration fee will include a continental breakfast, lunch, and materials.

Space is limited so please register early!

***Registration deadline is
April 16, 2010***

Name: _____

Organization: _____

Address: _____

City/Town: _____

State: _____ **Zip Code:** _____

Phone Number: _____

Email: _____

**Please make checks payable to:
*Essex District Attorney's Office***

**Confirmation and directions will be
emailed upon receipt of
registration and payment.**

Please mail registration with payment to:
Essex District Attorney's Office
Juvenile Justice Unit
Ten Federal Street
Salem, MA 01970
Attention: School Safety Conference

**For further information, please contact
Ruth Budelmann, Mariellen Fidrych, or
Meghan Meagher at
(978) 745-6610
Ext. 5086, Ext. 5085, Ext 5055**

